Anushka Srivastava

UX Designer

London, UK

CONTACT

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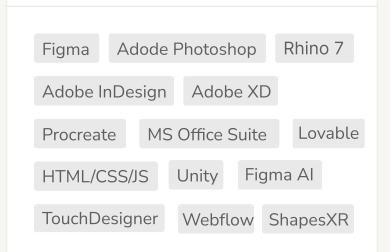## CONNECT

https://www.linkedin.com/in/anushka-srivastava-a76b4823a/

PORTFOLIO

https://anushkasrivastava.com

TOOLS

Figma   Adode Photoshop   Rhino 7

Adobe InDesign   Adobe XD

Procreate   MS Office Suite   Lovable

HTML/CSS/JS   Unity   Figma AI

TouchDesigner   Webflow   ShapesXR

SKILLS

User Centered Design   Web Development

Critical Thinking   Project Management

Design Thinking   Branding   Illustration

Social Media   Prototyping   Wireframing

Typography   User Research

Communication Design

ACTIVITIES

- College Ambassador
- Course Peer Mentor
- Course Representative

HONORS /AWARDS

- Presenter, UAL Symposium 2025
- Exclusive Student Exchange Selection – OCAD University, Canada
- IB High School Poland – Top Rank Holder
- ICSE Board Exams – Top Rank Holder

ABOUT ME

I aspire to create meaningful experiences through design

I'm a recent graduate from University of the Arts London (UAL) obtaining a BA (Hons.) in User Experience Design, and did a study-abroad program in Canada at OCAD University.

I have a year of internship experience at various organizations, and now I am looking for a role where I can put design and creativity at the heart of what I do. I bring a keen eye for design, a solid foundation in user experience design and the ability to create products where aesthetics meet intuition. I hope to help organizations breakdown complex problems into simple, easy and usable systems that are less overwhelming for the users and help them organically accomplish their tasks at hand.

WORK EXPERIENCE

July 2025 – Sept 2025

Summer Product Design Intern, Trinity College London

- Conducted heuristic evaluations and analyzed user testing data to identify usability issues and derive insights. Applied findings across the product lifecycle (discovery, prototyping, A/B testing, iteration) to optimize user flows and support user-centred design decisions.
- Improved usability and visual consistency by fixing broken UI components, refining interaction patterns, and optimizing key interface elements. Ensured compliance with accessibility guidelines, inclusive design principles, and established design systems to deliver cohesive and accessible experiences across platforms.
- Designed digital and social media assets, collaborating in an agile, multidisciplinary team of product managers, senior designers, and developers. Co-created a comprehensive style guide that ensured consistent branding and aligned design outputs with business and stakeholder goals.

November 2024 – June 2025

Design Intern, Consigli

- Redesigned end-to-end workflows and interfaces for an AI-powered real estate tool, collaborating closely with cross-functional teams of developers, product managers, and researchers. Led the full design process from discovery and user research through wireframing, prototyping, and high-fidelity specs. Delivered accessible, inclusive, and scalable solutions.
- Led the redesign and development of the company website, rethinking information architecture and optimizing user flows to improve usability and discoverability. Created responsive, cross-platform prototypes, balancing visual design and product thinking to ensure seamless, user-centered experiences that are optimized for speed, SEO and performance.
- Designed branding and digital assets for a new podcast initiative, including logos, campaigns, and promotional banners. Applied micro-interactions and interaction design principles to ensure assets were visually compelling, consistent, and effective across multiple channels.
- Produced digital, advertising, and internal assets (posters, motion graphics, vector illustrations, digital ads) and established components and style guides. Strengthened the design system, supported inclusive design practices, and facilitated alignment across product, design, and development teams.

July 2024 – October 2024

UX Intern, Rejuve.bio

- Assisting in creating graphical data visualisations, critiquing the user journey, helping visualize links between gene variants and phenotypes for research.and co-designing an annotation query search tool.

EDUCATION

2022-2025

University of the Arts London, London College of Communication
BA (Hons), User Experience.

September 2023 – December 2023

Ontario College of Arts and Design (OCAD), Toronto
Digital Futures, Exchange Semester

2021-2022

University of the Arts London, London College of Communication
Level 3: International Introduction to the Study of Design, Media and Screen. (120 credits)

2019-2021

IB World School 1309, Gdańsk, Poland
IB Diploma. (42/45 IB points)

2019

Wisdom World School, Pune
ICSE Grade X Board Examinations (97.6%)